

## GRADING CRITERIA

for Bachelor Theses and Dissertations

at the Department of Journalism and Digital Media

Grades are on a 1 to 10 scale.

<b>Criteria</b>		<b>1</b>
Chosen topic	is new/current and relevant for the field of Communication Sciences and study program.	<b>1</b>
The formal criteria	are fulfilled. The paper respects the guidelines in terms of structure and formatting recommendation – grammar, spelling, use of scientific style.	<b>1</b>
The theoretical framework	is appropriate for the chosen topic and approach, includes relevant studies and authors; the concepts used are defined and operationalized appropriately in the context of the research.	<b>1</b>
The literature review	is relevant for the chosen topic or methods used and includes recent scientific work (last 5 years); the summary of scientific literature includes critical aspects and is formulated in accordance with scientific style.	<b>0,5</b>
The references/citations	respect the citation styles recommended by the guide and appropriately indicate all sources used.	<b>0,5</b>
The bibliography	is relevant, contains recent titles and is well-organized.	<b>0,5</b>
The research design	respects the recommendations, formulates the research goal clearly and operationalizes it through research questions which can be answered through the application of research methods, or through hypotheses formulated in such a way that they can be verified through specific testing.	<b>1</b>
Methods	are appropriate for the proposed research and are applied accordingly; the selection/sampling criteria are clearly formulated and in accordance with the scientific method. Both data collection and analysis methods are described in a detailed manner.	<b>1</b>
Research results	are presented clearly and concisely, accompanied by interpretation and using graphs or other forms of visualization, summarization or exemplification.	<b>1</b>
The conclusions	manage to put the research results in the context of the theoretical framework and recent scientific literature on the topic; include limitations and identification of possible future research work.	<b>1</b>
The presentation/answers	is delivered the allotted time and includes the context, motivation, methods, results and conclusion of the research; manages to answer the questions raised by the committee members.	<b>0,5</b>
<b>TOTAL</b>		<b>10</b>

In accordance with the BBU Regulations (<https://www.ubbcluj.ro/ro/studenti/invatamant/regulamente>) candidates who commit fraud through copying the whole Bachelor, Diploma or Dissertation Thesis or one of their parts, while not observing the established norms for citing/referencing sources, once the fraud is proven, will be eliminated from the exam, without having any tax returned.

Papers submitted will be checked using a similarity detection system.

In accordance with the FSPAC Students' Ethical Code, depending on the severity of the act, in the case of plagiarism found in the Bachelor, Diploma or Dissertation Thesis, the following sanctions are applicable: rewriting the paper and presenting it in one of the following final exam sessions; failing the final exam, interdiction to submit for the final graduation examination at FSPAC in the future. Professors may ask for the Ethics Committee to propose supplementary sanctions, from the ones provisioned in the University regulations.