

## DISCIPLINE DESCRIPTION

### 1. Information about the program

1.1 Higher education institution	Babes-Bolyai University
1.2 Faculty	Faculty of Political Sciences, Administrative Studies and Communication
1.3 Department	Journalism
1.4 Field of study	Communication
1.5 Level of study	MA
1.6 Study program / Qualification	Journalism

### 2. Information about the discipline

2.1 Discipline title	Storytelling		
2.2 Course lecturer	Ph.D Mihaela Muresan		
2.3 Seminar assistant	Ph.D Mihaela Muresan		
2.4 Year of study	2.5 Semester 1st 2nd	2.6. Evaluation type Examination	2.7 Discipline type OBL

### 3. Total estimated time (hours of didactic activities per semester)

3.1 Number of hours per week	3	of which: 3.2 course	2	3.3 seminar/laboratory	1
3.4 Total hours in the study plan	42	of which: 3.5 course	28	3.6 seminar/laboratory	14
Time distribution:					hr

Studying the manual, course reader, bibliography and notes: 36  
3  
3  
6

Supplementary documentation in the library, on electronic platforms and in the field: 18

Preparing seminars/laboratories, homework, syntheses, portfolios and essays: 36

Tutorials 2

Examinations 1

Other activities: .....

3.7 Total hours 108  
of individual  
study

3.8 Total hours 150  
per semester

3.9 Number of  
credits 6

### 4. Prerequisites (where applicable)

- 4.1 based on the curriculum -
- 4.2 based on competences -

**5. Conditions** (where applicable)

- 5.1 for the course -
- 5.2 for the seminar/laboratory -

**6. Specific competences**

**C6.2**

**C4.5**

**Professional**

**Transversal CT1**

**7. Specific Goals**

7.1 Main/general

The achievement of the main theories regarding the style and structure of the narrative journalistic text.

7.2 Secondary/ as Results

Students are capable to use the style sentences structure in a proper way, in order to write narrative mediatic texts.

**8. Contents**

8.1 Course

Teaching Methods

Obs

**1. Introduction**

**2. Stylistics and Style. Definitions.**

Case Method  
 Observation  
 Analysis  
 Comparison  
 Discussion  
 Feed-back

**3. The Main Structure of the Narrative Text**

Case Method  
 Observation  
 Analysis  
 Comparison

	Discussion
	Feed-back
<b>4. Literature versus Journalism, Main Differences and Approaches</b>	Case Method
	Observation
	Analysis
	Comparison
	Discussion
	Feed-back
<b>5. The Journalistic Style, Main Features</b>	Case Method
	Observation
	Analysis
	Comparison
	Discussion
	Feed-back
<b>6. The Writing Process. Communication in the Journalistic Text. Improving Vocabulary. Grammar, Usage and Mechanics of the Journalistic Writing</b>	Case Method
	Observation
	Analysis
	Comparison
	Discussion
	Feed-back
<b>7. Creative Writing in Journalism. Literary Journalism and Creative Nonfiction in Mediatic Texts.</b>	Case Method
	Observation
	Analysis
	Comparison
	Discussion
	Feed-back
<b>8. Narrative Journalism Style – Writing the New Journalism and Creating Narrative Journalism.</b>	Case Method
	Observation
	Analysis
	Comparison
	Discussion
	Feed-back
<b>9. Building the Narrative Structure of the Journalistic Writing.</b>	Case Method
	Observation
	Analysis
	Comparison
	Discussion
	Feed-back
<b>10. Creative Writing. Making a Plan.</b>	Case Method
	Observation
	Analysis
	Comparison
	Discussion
	Feed-back
<b>11. Narration Chronotope. Time and Space in</b>	Case Method

**the Narrative Structure.**

Observation  
Analysis  
Comparison  
Discussion  
Feed-back

**12. Organizing the Middle. Concreteness, Credibility and Attractiveness.**

Case Method  
Observation  
Analysis  
Comparison  
Discussion  
Feed-back

**13. Dramaturgy of the Narrative Text.**

Case Method  
Observation  
Analysis  
Comparison  
Discussion  
Feed-back

**14. Building a Journalistic Story**

Individual Work

References/Bibliography

-Plimpton, George, 1997, *Truman Capote*, Anchor Books, New York.

-Richard Keeble, Sharon Wheeler, 2006, *The Journalistic Imagination*, Routledge, New York.

-Algeo, Ann, M., 2009, *Truman Capote's In Cold Blood*, in Harold Blood (ed), *Truman Capote*, Infobase Publishing.

8.2 Semminar / laboratory

**1. Writing texts. Exercises.**

Case Method  
Observation  
Analysis  
Comparison  
Discussion  
Feed-back

**2. Exercises. Writing Short Sentence Texts.**

Case Method  
Observation  
Analysis  
Comparison  
Discussion  
Feed-back

**3. Exercises. Writing Short Texts Having Clarity, Concision.**

Case Method  
Observation  
Analysis  
Comparison  
Discussion  
Feed-back

**4. Exercises. Writing Texts. Create Your Own**

Case Method

**Strategy and Style.**

Observation  
Analysis  
Comparison  
Discussion  
Feed-back

**5. Exercises. Writing Texts Centrated on Style Sentences**

Case Method  
Observation  
Analysis  
Comparison  
Discussion  
Feed-back

**6. Exercises. Recognizing Texts Centrated on Literary Journalism**

Case Method  
Observation  
Analysis  
Comparison  
Discussion  
Feed-back

**7. Exercises. Writing Texts Centrated on Nonfictional Writing**

Case Method  
Observation  
Analysis  
Comparison  
Discussion  
Feed-back

**8. Exercises. Analyzing Narrative Media Content**

Case Method  
Observation  
Analysis  
Comparison  
Discussion  
Feed-back

**9. Exercises. Writing Storytelling**

Case Method  
Observation  
Analysis  
Comparison  
Discussion  
Feed-back

**10. Exercises. Writing Texts Centrated on Specific Sentence Structures – Cumulative, Triadic, Parataxis, Segregating.**

Case Method  
Observation  
Analysis  
Comparison  
Discussion  
Feed-back

**11. Subjective Writing in Journalism, Exercises.**

Case Method  
Observation  
Analysis  
Comparison  
Discussion

**12. Exercising the Narration Chronotope**

Feed-back  
Case Method  
Observation  
Analysis  
Comparison  
Discussion  
Feed-back

**13. Exercising Basic Types of Writing.**

Case Method  
Observation  
Analysis  
Comparison  
Discussion  
Feed-back

**14. Writing on a Certain Theme.**

Case Method  
Observation  
Analysis  
Comparison  
Discussion  
Feed-back

8.3. Bibliography/References      On-line newspapers

**9. The corroboration of discipline contents with the expectations of epistemic community representatives, professional associations and representative employers in the study program’s corresponding field**

- The Achieved Competences are enough/sufficient to fullfill the market requests.

**10. Evaluation**

Type of activity	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Weight in final mark
10.4 Course		Exam-Written Examination	60.00%
10.5 Seminar/laborator		Practice in the seminar room	40.00%

10.6 Minimum performance standard

- Students should be capable to use the correct style sentences in writing.

Date                      Course lecturer signature      Seminar assistant signature

.....16.05.2018.....                      .....Mihaela Muresan, PhD Associate Professor.....

.....

Date of approval in the Department

Head of department’s signature

.....

.....