

SYLLABUS

1. Information about the program

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| 1.1 Higher education institution | Babeş-Bolyai University |
| 1.2 Faculty | College of Political, Administrative and Communication Sciences |
| 1.3 Department | Journalism and Digital Media Department |
| 1.4 Field of study | Communication Sciences |
| 1.5 Level of study | Bachelor |
| 1.6 Study program / Qualification | Journalism |

2. Information about the discipline

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|-----------------------|--|--------------|----------|----------------------|----------|---------------------|-----------|
| 2.1 Discipline title | Writing Techniques in Journalism: Normative Grammar | | | | | | |
| 2.2 Course lecturer | Associate Professor Ramona Hosu, PhD, Habil. | | | | | | |
| 2.3 Seminar assistant | Associate Professor Ramona Hosu, PhD, Habil. | | | | | | |
| 2.4 Year of study | I | 2.5 Semester | 1 | 2.6. Evaluation type | E | 2.7 Discipline type | DS |

3. Total estimated time (hours of didactic activities per semester)

| | | | | | |
|---|----|----------------------|----|------------------------|-----|
| 3.1 Number of hours per week | 3 | of which: 3.2 course | 2 | 3.3 seminar/laboratory | 1 |
| 3.4 Total hours in the study plan | 42 | of which: 3.5 course | 28 | 3.6 seminar/laboratory | 14 |
| Time distribution: | | | | | hrs |
| Studying the manual, course reader, bibliography and notes: | | | | | 30 |
| Supplementary documentation in the library, on electronic platforms and in the field: | | | | | 30 |
| Preparing seminars/laboratories, homework, syntheses, portfolios and essays: | | | | | 20 |
| Tutorials | | | | | 12 |
| Examinations | | | | | 6 |
| Other activities: | | | | | |
| 3.7 Total hours of individual study | 56 | | | | |
| 3.8 Total hours per semester | 98 | | | | |
| 3.9 Number of credits | 4 | | | | |

4. Prerequisites (where applicable)

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| 4.1 based on the curriculum | Introduction to Media Studies; Introduction to Reporting |
| 4.2 based on competences | Writing skills, English grammar, specific vocabulary, basic journalistic concepts |

5. Conditions (where applicable)

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| 5.1 for the course | Computer, Video Projector, Internet connection, Board, Cloud-based video conferencing tool |
| 5.2 for the seminar/laboratory | Computer, Video Projector, Internet connection, Board, Cloud-based video conferencing tool |

6. Accumulated specific competencies

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| Professional competencies | <ul style="list-style-type: none"> • Identification and use of language, methodologies and expertise in the science of communication • Using standard criteria and methods in evaluating the quality of the journalistic act (collection, processing and dissemination of media information) • Elaborating articles (identifying a topic or documenting a given topic, choosing an angle, an appropriate genre and writing the article) |
| Transversal competencies | <ul style="list-style-type: none"> • Evaluation in need for insertion and adaptation to market demands |

7. Discipline objectives (from the accumulated competencies grid)

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| 7.1 General objective | <ul style="list-style-type: none"> • Develop specific writing skills in order to be able to produce journalistic articles • Read, study and approach journalistic texts critically • Plan and conduct a paper presentation on journalistic topics • Acquire fluency, accuracy and correctness in both written and oral expression |
| 7.2 Specific objectives | <ul style="list-style-type: none"> • Acquire knowledge related to the basic structures of English • Systematically apply the grammatical problems of English in exercises • Review and master grammatical categories for better linguistic competences • Build specific vocabulary and reinforce text structures and text organization • Acquire knowledge about the characteristics of journalistic texts |

8. Contents

| 8.1 Course | Teaching methods | Observations |
|---|--|--------------|
| Course 1: Introductory course. Syllabus. Work strategy | Lecture. Discussions. Q&A | 2 hours |
| Course 2: Presentation of the subject matter. Seminar Policies. Entry Test | Lecture. Discussions. Q&A. Test. | 2 hours |
| Course 3: Writing accurately in English 1 – Text features. Articles. | Lecture. Case Studies. | 2 hours |
| Course 4: Writing accurately in English 2 – Text features. Articles. | Lecture. Case Studies. | 2 hours |
| Course 5: Sample student papers: writing and presenting a journalistic article | Case Studies. Presentations. Discussions. Q&A. | 2 hours |
| Course 6: Tense consolidation | Lecture. Explanation. Discussions. Exercises. | 2 hours |
| Course 7: The sequence of tenses. Reported speech | Lecture. Explanation. Discussions. Exercises. | 2 hours |
| Course 8: Conditionals. Unreal tenses and subjunctives | Lecture. Explanation. Discussions. Exercises. | 2 hours |
| Course 9: Passives. Inversion and emphasis | Lecture. Explanation. Discussions. Exercises. | 2 hours |
| Course 10: Modal verbs. Verbs followed by –ing and | Lecture. Explanation. Discussions. | 2 hours |

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| infinitives | Exercises. | |
| Course 11: Prepositions. Prepositional phrases. Phrasal verbs | Lecture. Explanation. Discussions. Exercises. | 2 hours |
| Course 12: Nouns. Articles. Pronouns. Determiners and quantifiers | Lecture. Explanation. Discussions. Exercises. | 2 hours |
| Course 13: Adjectives. Adverbs. Clauses | Lecture. Explanation. Discussions. Exercises. | 2 hours |
| Course 14: <i>Revision. Sample Grammar Test. Discussions.</i> | Discussions. Test. Exercises. | 2 hours |

Bibliography

- Alexander, L. G. *Longman English Grammar*. London and New York: Longman, 1996.
- *The Associated Press Stylebook* (latest edition).
- Belcher, Wendy Laura. *Writing Your Journal Article in 12 Weeks. A Guide to Academic Publishing Success*. Los Angeles: Sage Publications, 2009.
- Butcher, Judith, et al. *Butcher's Copy-Editing. The Cambridge Handbook for Editors, Copy-editors and Proofreaders*. Cambridge: Cambridge University Press, 2006.
- Ceremella, Nick and Elizabeth Lee. *Cambridge English for the Media*. Cambridge: Cambridge University Press, 2008.
- Crème, Phyllis and Mary R. Lea. *Writing at University. A Guide for Students*. Open University Press, 2012.
- Fleming, Carole, et al. *An Introduction to Journalism*. London: Sage Publications, 2006.
- **Hewings, Martin. *Advanced Grammar in Use. A self-study Reference and Practice Book for Advanced Students of English. With Answers.* Cambridge University Press, any edition.**
- Kane, Thomas S. *The Oxford Essential Guide to Writing*. New York: Berkley Books, 2000.
- Loberger, Gordon and Kate Shoup. *English Grammar Handbook*. Webster's New World, 2009.
- O'Dell, Felicity. *CAE Writing Skills*. Cambridge: Cambridge University Press, 1996. 32-39, 40-46, 47-54, 77-84.
- **Philips, Angela. *Good Writing for Journalists. Narrative, Style, Structure.* Sage Publications, 2007.**
- Rich, Carole. *Writing and Reporting News. A Coaching Method*. Boston: Wadsworth, Cengage Learning, 2010.
- Scanlan, Christopher. *Reporting and Writing. Basics for the 21st Century*. New York, Oxford: Oxford University Press, 2000.
- Srumpf, Michael and Auriel Douglas. *The Grammar Bible*. New York: An Owl Book, 2004.
- **Vince, Michael. *Advanced Language Practice.* Oxford: Heinemann, any edition.**

| 8.2 Seminar / laboratory | Teaching methods | Observations |
|--|--------------------------------------|--------------|
| 1. Seminar 1. Introductory Seminar. Work Strategy. | Presentation. Discussions. | 2 hours |
| 2. Seminar 2. Writing accurately in English. The production of journalistic articles. | Discussions. Case studies. | 2 hours |
| 3. Seminar 3: Paper presentations | Presentation. Analysis. Discussions. | 2 hours |
| 4. Seminar 4: Paper presentations | Presentation. Analysis. Discussions. | 2 hours |
| 5. Seminar 5: Paper presentations | Presentation. Analysis. Discussions. | 2 hours |
| 6. Seminar 6: Paper presentations | Presentation. Analysis. Discussions. | 2 hours |
| 7. Seminar 7: Paper presentations | Presentation. Analysis. Discussions. | 2 hours |

Bibliography

- *The Associated Press Stylebook* (latest edition).
- Mencher, Melvin. *News Reporting and Writing. Workbook*. WM. C. Brown Publishers, 1991.
- Philips, Angela. *Good Writing for Journalists. Narrative, Style, Structure*. Sage Publications, 2007.
- Rich, Carole. *Writing and Reporting News. A Coaching Method*. Boston: Wadsworth, Cengage Learning, 2010.
- Scanlan, Christopher. *Reporting and Writing. Basics for the 21st Century*. New York, Oxford: Oxford University Press, 2000.

9. The corroboration of discipline contents with the expectations of epistemic community representatives, professional associations and representative employers in the study program's corresponding field

The course introduces students to the basics of journalistic writing and it provides guidance on language areas and grammar required for effective communication in the field of journalism in English.

10. Evaluation

| Type of activity | 10.1 Evaluation criteria | 10.2 Evaluation methods | 10.3 Weight in final mark |
|---|---|---|---------------------------|
| 10.4 Course | English in Use - Grammatical Categories | Session Grammar TEST/ Written Examination: | 70% |
| 10.5 Seminar/laboratory | Task: The Journalist's Portfolio | Writing and presenting a journalistic article | 30% |
| 10.6 Minimum performance standard | | | |
| All examination criteria are compulsory. Students are expected to become advanced English speakers and to be able to produce specific journalistic texts in English. They are to acquire fluency, accuracy and correctness in both written and oral expression. | | | |

Date

Course lecturer signature

Seminar assistant signature

.....30.09.2022.....

Date of approval in the Department

Head of department's signature

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