

SYLLABUS

1. Information about the program

1.1 Higher education institution	Babeş-Bolyai University
1.2 Faculty	College of Political, Administrative and Communication Sciences
1.3 Department	Journalism and Digital Media Department
1.4 Field of study	Communication Sciences
1.5 Level of study	Bachelor
1.6 Study program / Qualification	Journalism

2. Information about the discipline

2.1 Discipline title	News Writing						
2.2 Course lecturer	Associate Professor Ramona Hosu, PhD, Habil.						
2.3 Seminar assistant	Associate Professor Ramona Hosu, PhD, Habil.						
2.4 Year of study	I	2.5 Semester	2	2.6. Evaluation type	C	2.7 Discipline type	DS

3. Total estimated time (hours of didactic activities per semester)

3.1 Number of hours per week	3	of which: 3.2 course	2	3.3 seminar/laboratory	1
3.4 Total hours in the study plan	42	of which: 3.5 course	28	3.6 seminar/laboratory	14
Time distribution:					hrs
Studying the manual, course reader, bibliography and notes:					30
Supplementary documentation in the library, on electronic platforms and in the field:					30
Preparing seminars/laboratories, homework, syntheses, portfolios and essays:					20
Tutorials					12
Examinations					6
Other activities:					
3.7 Total hours of individual study	56				
3.8 Total hours per semester	98				
3.9 Number of credits	4				

4. Prerequisites (where applicable)

4.1 based on the curriculum	Introduction to Media Studies, Introduction to Reporting, Writing Techniques in Journalism: Normative Grammar, Creative Writing, Academic Writing
4.2 based on competences	Writing Skills, English Grammar, Specific Vocabulary, Basic Journalistic Concepts

5. Conditions (where applicable)

5.1 for the course	Computer, Video Projector, Internet connection, Board, Cloud-based video conferencing tool
5.2 for the seminar/laboratory	Computer, Video Projector, Internet connection, Board, Cloud-based video conferencing tool

6. Accumulated specific competencies

Professional competencies	<ul style="list-style-type: none"> • Identification and use of language, methodologies and expertise in the science of communication • Using standard criteria and methods in evaluating the quality of the journalistic act (collection, processing and dissemination of media information) • Elaborating news articles (identifying a topic or documenting a given topic, choosing an angle, an appropriate genre and writing the article)
Transversal competencies	<ul style="list-style-type: none"> • Evaluation in need for insertion and adaptation to market demands

7. Discipline objectives (from the accumulated competencies grid)

7.1 General objective	<ul style="list-style-type: none"> • understand the concepts related to the production of news • read, study and approach news stories critically • develop specific analytical skills in evaluating news
7.2 Specific objectives	<ul style="list-style-type: none"> • develop specific reporting and writing skills in order to be able to produce news stories • build specific vocabulary and style, reinforce text structures and text organization • plan and conduct a presentation of news stories

8. Contents

8.1 Course	Teaching methods	Observations
<i>Course 1. Introductory course</i> – Presentation of the subject matter. Syllabus. Work strategy.	Lecture. Discussions. Q&A	2 hours
<i>Course 2.</i> Introduction to News Writing. Communication & Information	Lecture. Discussions. Q&A.	2 hours
<i>Course 3.</i> News. Characteristics. Critical thinking skills. Practice – Part 1	Lecture. Case Studies.	2 hours
<i>Course 4.</i> News. Characteristics. Critical thinking skills. Practice – Part 2	Lecture. Case Studies.	2 hours
<i>Course 5.</i> Information: Ideas – Research – Interview	Lecture. Explanation. Discussions. Practice.	2 hours
<i>Course 6.</i> The News Story (1): Leads	Lecture. Explanation. Discussions. Practice.	2 hours
<i>Course 7.</i> The News Story (2): Organization and Forms	Lecture. Explanation. Discussions. Practice.	2 hours
<i>Course 8.</i> The News Story (3): Narration and Feature Techniques	Lecture. Explanation. Discussions. Practice.	2 hours
<i>Course 9.</i> Broadcast News	Lecture. Explanation. Discussions. Practice.	2 hours
<i>Course 10.</i> Online News	Lecture. Explanation. Discussions. Practice.	2 hours
<i>Course 11.</i> Law, Ethics & Media	Lecture. Explanation. Discussions. Practice.	2 hours
<i>Course 12:</i> Practice 1 – Writing about....	Lecture. Explanation. Discussions. Practice.	2 hours

Course 13. Practice 2 – Writing about....	Lecture. Explanation. Discussions. Practice.	2 hours
Course 14. Pre-Session Examination	TEST/ Written Examination	2 hours
Bibliography		
<ul style="list-style-type: none"> • <i>The Associated Press Stylebook</i> (latest edition) • Ceremella, Nick and Elizabeth Lee. <i>Cambridge English for the Media</i>. Cambridge: Cambridge University Press, 2008. • Fleming, Carole, et al. <i>An Introduction to Journalism</i>. London: Sage Publications, 2006. 42-69. • Kane, Thomas S. <i>The Oxford Essential Guide to Writing</i>. New York: Berkley Books, 2000. • Mencher, Melvin. <i>News Reporting and Writing. Workbook</i>. WM. C. Brown Publishers, 1991. • Philips, Angela. <i>Good Writing for Journalists. Narrative, Style, Structure</i>. Sage Publications, 2007. • Rich, Carole. <i>Writing and Reporting News. A Coaching Method</i>. Boston: Wadsworth, Cengage Learning, 2010. • Scanlan, Christopher. <i>Reporting and Writing. Basics for the 21st Century</i>. New York, Oxford: Oxford University Press, 2000. 		
8.2 Seminar / laboratory	Teaching methods	Observation
Seminar 1. Introductory Seminar. Work Strategy.	Presentation. Discussions.	2 hours
Seminar 2. News. Characteristics. Critical thinking skills. Practice. Sample Student Work	Discussions. Case studies.	2 hours
Seminar 3: Paper presentations	Presentation. Analysis. Discussions.	2 hours
Seminar 4: Paper presentations	Presentation. Analysis. Discussions.	2 hours
Seminar 5: Paper presentations	Presentation. Analysis. Discussions.	2 hours
Seminar 6: Paper presentations	Presentation. Analysis. Discussions.	2 hours
Seminar 7: Paper presentations	Presentation. Analysis. Discussions.	2 hours
Bibliography		
<ul style="list-style-type: none"> • Mencher, Melvin. <i>News Reporting and Writing. Workbook</i>. WM. C. Brown Publishers, 1991. • Philips, Angela. <i>Good Writing for Journalists. Narrative, Style, Structure</i>. Sage Publications, 2007. • Rich, Carole. <i>Writing and Reporting News. A Coaching Method</i>. Boston: Wadsworth, Cengage Learning, 2010. • Scanlan, Christopher. <i>Reporting and Writing. Basics for the 21st Century</i>. New York, Oxford: Oxford University Press, 2000. 		

9. The corroboration of discipline contents with the expectations of epistemic community representatives, professional associations and representative employers in the study program's corresponding field

The course introduces students to the basics of news writing and reporting:
- it concentrates on the analysis and production of news, along with some debate on the role of news/information in the process of communication;
- it provides guidance and practice on how to analyze and write news stories.

10. Evaluation

Type of activity	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Weight in final mark
10.4 Course	Pre-Session Examination	TEST/ Written Examination	50%
10.5 Seminar/laboratory	The Journalist's Portfolio	Writing a hard news story + a soft news story (two news articles to be written in advance and to be presented at the assigned seminar)	50%

10.6 Minimum performance standard

All examination criteria are compulsory. Students are expected to be able to produce news stories and to be able to identify, analyze and evaluate all the components of news stories.

Date

Course lecturer signature

Seminar assistant signature

.....30.09.2022.....

Date of approval in the Department

Head of department's signature

.....

.....