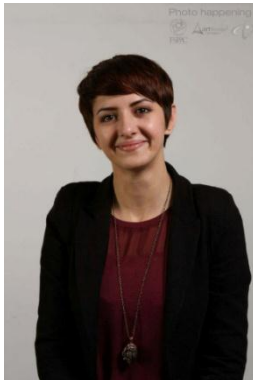




## PERSONAL INFORMATION



## SZAMBOLICS JULIA

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 [szajulia@yahoo.com](mailto:szajulia@yahoo.com), [julia.szambolics@ubbcluj.ro](mailto:julia.szambolics@ubbcluj.ro)

Sex Female | Date of birth 06/12/1986

## WORK EXPERIENCE

February 2009 - present

**Assistant lecturer**

Faculty of political, administrative and communication sciences

Babes Bolyai University, Cluj-Napoca

Conduct of seminars and other activities listed in the job description;  
scientific research

01.11.2006-01.04.2010

Project Manager august 2008-April 2010

Reviewer External Relations until August 2008

SC ITCC Srl, Str. Observatorului Nr. 3, Cluj Napoca

Technical advice, consultancy and post purchase service, maintaining relationships with customers (individuals and businesses), informing customers about the status of the repair bills, manage devices out of warranty, customer care

## EDUCATION AND TRAINING

2010-present

**PhD Student**

Domain: Communication Sciences

Faculty for political, administrative and communication sciences, Babes-Bolyai University

Higher education

- 2008-2010 Master Degree  
Domain: Public Relations  
Faculty for political, administrative and communication sciences, Babes-Bolyai University  
Higher education
- 2005-2008 Bachelor Degree  
Domain: Journalism  
Faculty for political, administrative and communication sciences, Babes-Bolyai University  
Higher education
- 2001-2005 High School Diploma  
German theoretical high school "Johann Ettinger", Satu Mare  
School education

#### ADDITIONAL INFORMATION

On February 24, 2012 in Cluj-Napoca hosted the Faculty of Political, Administrative and Communication Sciences the first edition of the Scientific Session for doctoral students, that I attended with the paper entitled: Szabolics Julia, Journalism vs PR: theoretical approaches on information flows, Scientific coordinator: prof. Ilie Rad. The work was translated into English and will be published in the Journal of Media Research.

I attended the awareness sessions on sustainable development on the 26<sup>th</sup> of January, 2012, included in the project POSDRU 76841

I was a trainer at workshops with German-speaking students from around Romania in the summer school Gutenberg (teaching activities, and promotion), 17.07.2011 – 23.07.2011

I attended the training session with the theme "Integrated Electronic Application for Education at the Babes-Bolyai University" in June 2011 included in the project POSDRU 76841

I attended and helped organizing the conference for former scholars of the Hanns-Seidel Stiftung, in Cluj-Napoca in June 2011

In May 2010 I attended the workshop "collective city workshop - Campaign for change", organized by the association Plusminus for young journalists and architects

In 2010 I attended an international conference PR Trend Fifth Edition -

"Research methodology in communication science " Babes-Bolyai University, Faculty of political, administrative and communication sciences with the paper "The role of the PR specialist from the perspective of local journalists", together with assist. drd. Meda Mucundorfeanu: Cluj-Napoca, Romania

In June 2010 I attended the conference organized by the Hans-Seidel Stiftung for former scholars of this institution in Bratislava

In august 2007 I attended the 15th Seminar for young journalists in Eastern Europe

(Ostkurs), held in Germany

In March 2009 I attended an international conference PR Trend, held in Cluj Napoca

In 2006 I took part in a project related to human rights within a workshop at the German Cultural Center in Cluj-Napoca. The preparation took place in Germany and Romania

In 2004 I attended a summer school in Berlin titled "Minorities in society"

2001-2005 I was a member of the school newspaper Teenzeit

2002-2004 I volunteered at the Maltese Relief Service, Satu Mare

ANNEXES

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## Publications

1. Julia Szabolics: Journalism versus PR: theoretical aspects regarding the information flows, 2012  
(în curs de publicare)
2. Julia Szabolics: Die Werbung und das Käuferverhalten, Revista Transilvană de Științe ale Comunicării, Editura Accent, Cluj-Napoca, Martie/2011
3. Julia Szabolics: Rolul și imaginea omului de PR din perspectiva jurnalistului (pe plan local), Journal of Media Research, vol. 3 issue 3 (8)/2010, p.82-94
4. Julia Szabolics: Elemente der Werbepsychologie, Journal of Media Research, No. 3/2009, p.96-103
5. Julia Szabolics: Rebranding Gericom, STUDIA EPHEMERIDES, No.2/2009, p.85-94
6. Kap. Die Wirkung der Anwesenheit von Kindern in der Werbung, Aspekte der Werbe- und Medienkommunikation. Fallbeispiele, Coordonatori: Balaban Delia, Abrudan Mirela, Câmpian Veronica, Editura Accent, pp. 169-209, pg. 40, 2008
7. Visuelle, musikalische und sprachliche Elemente eines Werbespots, Revista Transilvană de Științe ale Comunicării, Editura Accent, Cluj-Napoca, Nr. 6/2008

## Book reviews

1. Julia Szabolics (2012): Book review in Romanian: Interviuri literare de Viorel Cacoveanu, în Studia Ephemerides, vol. 57 1/2012, p.83-85
2. Julia Szabolics (2012): Book review in Romanian: Cenzura comunistă și formarea "omului nou" de Bogdan Ficeac în Studia Ephemerides, vol. 57 1/2012, p.88-90
3. Julia Szabolics(2010): Book review in English: Ipostazele comunicării de masă (Dynamics of mass communication. Media in the digital era), Joseph R. Dominik, în Journal of Media Research vol. 3 issue 3(8)/2010, p.95-96
4. Julia Szabolics (2010): Book review in English: Diktatur des Publikums. Journalisten in Deutschland, Claudia Riesmeyer & Michael Meyen in Journal of Media Research vol. 3 issue 1(6)/2010, p.95-97