

## DISCIPLINE DESCRIPTION

### 1. Information about the program

1.1 Higher education institution	Babeş-Bolyai University
1.2 Faculty	Faculty of Political, Administrative and Communication Sciences
1.3 Department	Journalism
1.4 Field of study	Journalism
1.5 Level of study	Bachelor
1.6 Study program / Qualification	

### 2. Information about the discipline

2.1 Discipline title	<b>WRITING TECHNIQUES IN JOURNALISM: NORMATIVE GRAMMAR</b>						
2.2 Course lecturer	PhD. Ramona Hosu, Associate Professor						
2.3 Seminar assistant	PhD. Ramona Hosu, Associate Professor						
2.4 Year of study	I	2.5 Semester	I	2.6. Evaluation type	E	2.7 Discipline type	DF

### 3. Total estimated time (hours of didactic activities per semester)

3.1 Number of hours per week	3	of which: 3.2 course	2	3.3 seminar/laboratory	1
3.4 Total hours in the study plan	42	of which: 3.5 course	28	3.6 seminar/laboratory	14
Time distribution:					hrs
Studying the manual, course reader, bibliography and notes:					42
Supplementary documentation in the library, on electronic platforms and in the field:					42
Preparing seminars/laboratories, homework, syntheses, portfolios and essays:					32
Tutorials					30
Examinations					8
Other activities:					
3.7 Total hours of individual study	116				
3.8 Total hours per semester	154				
3.9 Number of credits	5				

### 4. Prerequisites (where applicable)

4.1 based on the curriculum	<ul style="list-style-type: none"> <li>Introduction to Media Studies</li> </ul>
4.2 based on competences	<ul style="list-style-type: none"> <li>Writing skills, English grammar, specific vocabulary, basic journalistic concepts</li> </ul>

### 5. Conditions (where applicable)

5.1 for the course	<ul style="list-style-type: none"> <li>Classroom, laptop, video-projector, board</li> </ul>
5.2 for the seminar/laboratory	<ul style="list-style-type: none"> <li>Classroom, laptop, video-projector, board</li> </ul>

## 6. Accumulated specific competencies

<b>Professional competencies</b>	<ul style="list-style-type: none"> <li>• Identification and use of language, methodologies and expertise in the science of communication</li> <li>• Using standard criteria and methods in evaluating the quality of the journalistic act (collection, processing and dissemination of media information)</li> <li>• Elaborating articles (identifying a topic or documenting a given topic, choosing an angle, an appropriate genre and writing the article)</li> </ul>
<b>Transversal competencies</b>	<ul style="list-style-type: none"> <li>• Evaluation in need for insertion and adaptation to market demands</li> </ul>

## 7. Discipline objectives (from the accumulated competencies grid)

7.1 General objectives	<ul style="list-style-type: none"> <li>• Develop specific writing skills in order to be able to produce journalistic articles</li> <li>• Read, study and approach journalistic texts critically</li> <li>• Plan and conduct a paper presentation on journalistic topics</li> <li>• Acquire fluency, accuracy and correctness in both written and oral expression</li> </ul>
7.2 Specific objectives	<ul style="list-style-type: none"> <li>• Acquire knowledge related to the basic structures of English</li> <li>• Systematically apply the grammatical problems of English in exercises</li> <li>• Review and master grammatical categories for better linguistic competences</li> <li>• Build specific vocabulary and reinforce text structures and text organization</li> <li>• Acquire knowledge about the characteristics of journalistic texts</li> </ul>

## 8. Contents

<b>8.1 Course</b>	<b>Teaching methods</b>	<b>Observation</b>
<i>Course 1: Introductory course</i> – Presentation of the subject matter. Rationale. Entry test.	Lecture.	2 hours
<i>Course 2:</i> Syllabus. Test results. Work strategy.	Lecture.	2 hours
<i>Course 3:</i> Writing accurately in English 1 – Text features. Articles.	Lecture. Case studies.	2 hours
<i>Course 4:</i> Writing accurately in English 2 – Text features. Articles.	Lecture. Case studies.	2 hours
<i>Course 5:</i> Tense consolidation. The sequence of tenses.	Lecture. Explanation. Discussions. Exercises.	2 hours
<i>Course 6:</i> Reported speech. Unreal tenses and subjunctives. Inversion and emphasis.	Lecture. Explanation. Discussions. Exercises.	2 hours
<i>Course 7:</i> Passives. Conditionals.	Lecture. Explanation. Discussions. Exercises.	2 hours
<i>Course 8:</i> Modal verbs. Verbs followed by –ing and infinitives.	Lecture. Explanation. Discussions. Exercises.	2 hours
<i>Course 9: TEST 1</i>	Test.	2 hours
<i>Course 10:</i> Prepositions. Prepositional phrases. Phrasal verbs.	Lecture. Explanation. Discussions. Exercises.	2 hours
<i>Course 11:</i> Nouns. Articles. Pronouns. Determiners and quantifiers.	Lecture. Explanation. Discussions. Exercises.	2 hours
<i>Course 12:</i> Adjectives. Adverbs. Clauses.	Lecture. Explanation. Discussions. Exercises.	2 hours
<i>Course 13: TEST 2</i>	Test.	2 hours
<i>Course 14: Revision and conclusions</i>	Lecture. Discussions.	2 hours

### Bibliography

- Alexander, L. G. *Longman English Grammar*. London and New York: Longman, 1996.
- *The Associated Press Stylebook* (latest edition).
- Belcher, Wendy Laura. *Writing Your Journal Article in 12 Weeks. A Guide to Academic Publishing Success*. Los Angeles: Sage Publications, 2009.
- Butcher, Judith, et al. *Butcher's Copy-Editing. The Cambridge Handbook for Editors, Copy-editors and Proofreaders*.

Cambridge: Cambridge University Press, 2006.

- Ceremella, Nick and Elizabeth Lee. *Cambridge English for the Media*. Cambridge: Cambridge University Press, 2008.
- Crème, Phyllis and Mary R. Lea. *Writing at University. A Guide for Students*. Open University Press, 2012.
- Fleming, Carole, et al. *An Introduction to Journalism*. London: Sage Publications, 2006. 42-69.
- Hewings, Martin. *Advanced Grammar in Use. A self-study Reference and Practice Book for Advanced Students of English. With Answers*. Cambridge: Cambridge University Press, any edition.
- Kane, Thomas S. *The Oxford Essential Guide to Writing*. New York: Berkley Books, 2000.
- Loberger, Gordon and Kate Shoup. *English Grammar Handbook*. Webster's New World, 2009.
- O'Dell, Felicity. *CAE Writing Skills*. Cambridge: Cambridge University Press, 1996. 32-39, 40-46, 47-54, 77-84.
- Philips, Angela. *Good Writing for Journalists. Narrative, Style, Structure*. Sage Publications, 2007.
- Scanlan, Christopher. *Reporting and Writing. Basics for the 21<sup>st</sup> Century*. New York, Oxford: Oxford University Press, 2000.
- Srumpf, Michael and Auriel Douglas. *The Grammar Bible*. New York: An Owl Book, 2004.
- Vince, Michael. *Advanced Language Practice*. Oxford: Heinemann, 1994.

8.2 Seminar / laboratory	Teaching methods	Observations
<i>Seminar 1. Introductory Seminar. Work Strategy.</i>	Presentation. Discussion.	2 hours
<i>Seminar 2. Writing accurately in English. The production of articles.</i>	Discussion. Case studies.	2 hours
<i>Seminar 3: Paper presentations</i>	Presentation. Analysis. Discussion.	2 hours
<i>Seminar 4: Paper presentations</i>	Presentation. Analysis. Discussion.	2 hours
<i>Seminar 5: Paper presentations</i>	Presentation. Analysis. Discussion.	2 hours
<i>Seminar 6: Paper presentations</i>	Presentation. Analysis. Discussion.	2 hours
<i>Seminar 7: Paper presentations</i>	Presentation. Analysis. Discussion.	2 hours

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- *The Associated Press Stylebook* (latest edition).
- Mencher, Melvin. *News Reporting and Writing. Workbook*. WM. C. Brown Publishers, 1991.
- Philips, Angela. *Good Writing for Journalists. Narrative, Style, Structure*. Sage Publications, 2007.
- Rich, Carole. *Writing and Reporting News. A Coaching Method*. Boston: Wadsworth, Cengage Learning, 2010.
- Scanlan, Christopher. *Reporting and Writing. Basics for the 21<sup>st</sup> Century*. New York, Oxford: Oxford University Press, 2000.

### 9. The corroboration of discipline contents with the expectations of the epistemic community representatives, professional associations and representative employers in the corresponding field of the study program

The course introduces students to the basics of journalistic writing and it provides guidance on language areas that they need for effective communication in the field of journalism.

#### 10. Evaluation

Type of activity	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Weight in final mark
10.4 Course	English in Use - Grammatical Categories	Semester written examinations: (Test 1 + Test 2) / 2	[(Test 1 + Test 2) / 2 + Test 3] / 2 = <b>70%</b>
		Session written examination: Test 3	
10.5 Seminar/laboratory	Task: The Journalist's Portfolio	Writing and presenting a journalistic article	<b>30%</b>

#### 10.6 Minimum performance standard

All examination criteria are compulsory. Students are expected to become advanced English speakers and to be able to produce specific journalistic texts. They are to acquire fluency, accuracy and correctness in both written and oral expression.

Date

Course instructor's signature

Seminar instructor's signature

Date of approval in the Department

Head of department's signature

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