

DISCIPLINE DESCRIPTION

1. Information about the program

1.1 Higher education institution	Babes-Bolyai University
1.2 Faculty	Faculty of Political Sciences, Administrative Studies and Communication
1.3 Department	Journalism
1.4 Field of study	Communication
1.5 Level of study	MA
1.6 Study program / Qualification	Journalism

2. Information about the discipline

2.1 Discipline title	Storytelling		
2.2 Course lecturer	Ph.D Mihaela Muresan		
2.3 Seminar assistant	Ph.D Mihaela Muresan		
2.4 Year of study	2.5 Semester 1st 2nd	2.6. Evaluation type Examination	2.7 Discipline type OBL

3. Total estimated time (hours of didactic activities per semester)

3.1 Number of hours per week	3	of which: 3.2 course	2	3.3 seminar/laboratory	1
3.4 Total hours in the study plan	42	of which: 3.5 course	28	3.6 seminar/laboratory	14
Time distribution:					h

Studying the manual, course reader, bibliography and notes: 4

Supplementary documentation in the library, on electronic platforms and in the field: 2

Preparing seminars/laboratories, homework, syntheses, portfolios and essays: 1

Tutorials

Examinations 1

Other activities:

3.7 Total hours 112
of individual
study

3.8 Total hours 154
per semester

3.9 Number of 4
credits

4. Prerequisites (where applicable)

- 4.1 based on the curriculum -
- 4.2 based on competences -

5. Conditions (where applicable)

- 5.1 for the course -
- 5.2 for the seminar/laboratory -

6. Specific competences

C6.2

C4.5

Professional

Transversal CT1

7. Specific Goals

7.1 Main/general

The achievement of the main theories regarding the style and structure of the narrative journalistic text.

7.2 Secondary/ as Results

Students are capable to use the style sentences structure in a proper way, in order to write narrative mediatic texts.

8. Contents

8.1 Course

Teaching Methods

Obs

1. Introduction

2. Stylistics and Style. Definitions.

Case Method

Observation

Analysis

Comparison

Discussion

Feed-back

3. The Main Structure of the Narrative Text

Case Method

	Observation Analysis
	Comparison
	Discussion
	Feed-back
4. Literature versus Journalism, Main Differences and Approaches	Case Method Observation Analysis
	Comparison
	Discussion
	Feed-back
5. The Journalistic Style, Main Features	Case Method Observation Analysis
	Comparison
	Discussion
	Feed-back
6. The Writing Process. Communication in the Journalistic Text. Improving Vocabulary. Grammar, Usage and Mechanics of the Journalistic Writing	Case Method Observation Analysis
	Comparison
	Discussion
	Feed-back
7. Creative Writing in Journalism. Literary Journalism and Creative Nonfiction in Mediatic Texts.	Case Method Observation Analysis
	Comparison
	Discussion
	Feed-back
8. Narrative Journalism Style – Writing the New Journalism and Creating Narrative Journalism.	Case Method Observation Analysis
	Comparison
	Discussion
	Feed-back

9. Building the Narrative Structure of the Journalistic Writing.

Case Method
Observation
Analysis

Comparison

Discussion

10. Creative Writing. Making a Plan.

Feed-back
Case Method
Observation
Analysis

Comparison

Discussion

11. Narration Chronotope. Time and Space in the Narrative Structure.

Feed-back
Case Method
Observation
Analysis

Comparison

Discussion

12. Organizing the Middle. Concreteness, Credibility and Attractiveness.

Feed-back
Case Method
Observation
Analysis

Comparison

Discussion

13. Dramaturgy of the Narrative Text.

Feed-back
Case Method
Observation
Analysis

Comparison

Discussion

14. Building a Journalistic Story

Feed-back
Individual Work

References/Bibliography

-Plimpton, George, 1997, *Truman Capote*, Anchor Books, New York.

-Richard Keeble, Sharon Wheeler, 2006, *The Journalistic*

Imagination, Routledge, New York.

-Algeo, Ann, M., 2009, *Truman Capote's In Cold Blood*, in Harold Blood (ed), *Truman Capote*, Infobase Publishing.

8.2 Semminar / laboratory

1. Writing texts. Exercises.

Case Method
Observation
Analysis

Comparison

Discussion

Feed-back

2. Exercises. Writing Short Sentence Texts.

Case Method
Observation
Analysis

Comparison

Discussion

Feed-back

3. Exercises. Writing Short Texts Having Clarity, Concision.

Case Method
Observation
Analysis

Comparison

Discussion

Feed-back

4. Exercises. Writing Texts. Create Your Own Strategy and Style.

Case Method
Observation
Analysis

Comparison

Discussion

Feed-back

5. Exercises. Writing Texts Centrated on Style Sentences

Case Method
Observation
Analysis

Comparison

Discussion

Feed-back

6. Exercises. Recognizing Texts Centrated on Literary Journalism

Case Method
Observation

Analysis

Comparison

Discussion

Feed-back

Case Method

Observation

Analysis

Comparison

Discussion

Feed-back

Case Method

Observation

Analysis

Comparison

Discussion

Feed-back

Case Method

Observation

Analysis

Comparison

Discussion

Feed-back

Case Method

Observation

Analysis

Comparison

Discussion

Feed-back

Case Method

Observation

Analysis

Comparison

Discussion

Feed-back

Case Method

7. Exercises. Writing Texts Centrated on Nonfictional Writing

8. Exercises. Analyzing Narrative Media Content

9. Exercises. Writing Storytelling

10. Exercises. Writing Texts Centrated on Specific Sentence Structures – Cumulative, Triadic, Parataxis, Segregating.

11. Subjective Writing in Journalism, Exercises.

12. Exercising the Narration Chronotope

Observation
Analysis

Comparison

Discussion

Feed-back
Case Method
Observation
Analysis

Comparison

Discussion

Feed-back
Case Method
Observation
Analysis

Comparison

Discussion

Feed-back

13. Exercising Basic Types of Writing.

14. Writing on a Certain Theme.

8.3. Bibliography/References On-line newspapers

9. Coroborarea conținuturilor disciplinei cu așteptările reprezentanților comunității epistemice, asociațiilor profesionale și angajatori reprezentativi din domeniul aferent programului

- The Achieved Competences are enough/sufficient to fulfill the market requests.

10. Evaluation

Tip activitate	10.1 Criterii de evaluare	10.2 metode de evaluare	10.3 Pondere din nota finală
10.4 Course		Exam-Written Examination	60.00%
10.5 Seminar/laborator		Practice in the seminar room	40.00%

10.6 Standard minim de performanță

- Students should be capable to use the correct style sentences in writing.

Data completării

Semnătura titularului de curs

Semnătura titularului de seminar

.....29.03.2015.....
.....

.....Mihaela Muresan, PhD Associate Professor.....
.....

Data avizării în departament

Semnătura directorului de departament

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6. Accumulated specific competencies

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Professional
competencies

Transversal
competencies

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7. Discipline objectives (from the accumulated competencies grid)

7.1 General objective

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7.2 Specific objectives

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8. Contents

8.1 Course

Teaching methods

Observations

1. Language and Speech, Main Features

2. The Writing Process, Fundamental Landmarks

3. Improving Vocabulary: Well-Known English
Words/Expressions

4. Improving Vocabulary: Well-Known English
Words/Expressions

5. Grammar, Usage and Mechanics of the Journalistic
Writing

6. The Slang Language

7. The Parody Slang

8. On-line Language: Elementary Code, Insults, Curse
Words, Profanity

9. Policy and **formule de adresare/numire** in
Journalistic Text

10. Drawing Up Headlines – Grammar Techniques

11. Reading and Comprehension

Bibliography

8.2 Seminar / laboratory

Teaching methods

Observations

Bibliography

9. The corroboration of discipline contents with the expectations of epistemic community representatives, professional associations and representative employers in the study program’s corresponding field

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10. Evaluation

Type of activity

10.1 Evaluation criteria

10.2 Evaluation methods

10.3 Weight in final mark

10.4 Course

10.5 Seminar/laboratory

10.6 Minimum performance standard

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Date

Course lecturer signature

Seminar assistant signature

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Date of approval in the Department

Head of department’s signature

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