

SYLLABUS

1. Information regarding the programme

1.1 Higher education institution	BABEŞ-BOLYAI UNIVERSITY
1.2 Faculty	FACULTY OF POLITICAL, ADMINISTRATIVE AND COMMUNICATION SCIENCES
1.3 Department	JOURNALISM DEPARTMENT
1.4 Field of study	COMMUNICATION SCIENCES
1.5 Study cycle	BACHELOR
1.6 Study programme / Qualification	JOURNALISM

2. Information regarding the discipline

2.1 Name of the discipline	FILM STUDIES						
2.2 Course coordinator	DR. RADU MEZA						
2.3 Seminar coordinator	DR. RADU MEZA						
2.4. Year of study	3	2.5 Semester	6	2.6. Type of evaluation	C	2.7 Type of discipline	OPT

3. Total estimated time (hours/semester of didactic activities)

3.1 Hours per week	3	Of which: 3.2 course	2	3.3 seminar/laboratory	1	
3.4 Total hours in the curriculum	36	Of which: 3.5 course	24	3.6 seminar/laboratory	12	
Time allotment:						hours
Learning using manual, course support, bibliography, course notes						
Additional documentation (in libraries, on electronic platforms, field documentation)						
Preparation for seminars/labs, homework, papers, portfolios and essays						1
Tutorship						
Evaluations						
Other activities:						
3.7 Total individual study hours			12			
3.8 Total hours per semester			48			
3.9 Number of ECTS credits			3			

4. Prerequisites (if necessary)

4.1. curriculum	<ul style="list-style-type: none"> • TV Journalism (final grade at least 5) • Media Analysis (final grade at least 5)
4.2. competencies	<ul style="list-style-type: none"> •

5. Conditions (if necessary)

5.1. for the course	<ul style="list-style-type: none"> •
5.2. for the seminar /lab	<ul style="list-style-type: none"> •

activities	
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6. Specific competencies acquired

Professional competencies	<p>C2.4 Identifying and using relevant indicators for the evaluation of campaigns in the field in comparison with the expectations of the audience</p> <p>C3.4 Using standard criteria and methods in evaluating the quality of the journalistic act (collection, processing and dissemination of media information)</p> <p>C1.5 Elaborating field-specific investigation and intervention projects</p> <p>Identifying fiction and non-fiction film genres, understanding film structure, production practices</p>
Transversal competencies	

7. Objectives of the discipline (outcome of the acquired competencies)

7.1 General objective of the discipline	<ul style="list-style-type: none"> The Film Studies course aims to provide students with sets of concepts used in both film preproduction and film analysis and the skills necessary to plan and implement short film projects
7.2 Specific objective of the discipline	<ul style="list-style-type: none"> Understanding the basic mechanisms, practices and processes of the film industry Recognizing fiction and non-fiction film genres Analysing the structure of films Writing a pitch for a short documentary film

8. Content

8.1 Course	Teaching methods	Remarks
1. Introduction. Film Studies. Film History. Technical Innovations of the Early 20 th century The Studio System	Presentation Explanation Video projection	Early Film Innovators: Lumiere Melies Griffith Vertov Eisenstein
2. Theme. Story. Plot. Characters. Setting. Conventions	Presentation Explanation Video projection	Adaptation –Charlie Kaufman
3. Film Structure and Emotion. Treatment. Script. Conflict. Suspense	Presentation Explanation Video projection	Kuleshov Hitchcock Welles
4. Film Cultures and Cinema-going film practices. Cult film and popular culture	Presentation Explanation Video projection	The Rocky Horror Picture Show
5. Multiple Plot Lines. The emotional roller-coaster	Presentation Explanation	3 idiots

	Video projection	
6. Film and Ideology	Presentation Explanation Video projection	Top Gun Moscow does not believe in tears
7. Fiction and Non-fiction. Narrators. Mockumentary	Presentation Explanation Video projection	Zelig This is Spinal Tap
8. Documentary Storytelling. Conventions. Socio- political documentaries. Framing. Docudrama	Presentation Explanation Video projection	Bowling for Columbine Manufacturing dissent
9. Synopsis. Pitch. Plan. Short film. Short Documentaries	Presentation Explanation Video projection	
10. Visual Metaphors in Documentaries. How-to documentaries	Presentation Explanation Video projection	Spam – The documentary
11. Travel/culture documentaries. Reality documentaries and mondo films	Presentation Explanation Video projection	Japanorama
12. Reality documentary	Presentation Explanation Video projection	Mondo cane

Bibliography

Nathan Abrams, Ian Bell, Jan Udris, Studying Film, Arnold, Londra, 2001

Marilyn Fabe, Closely Watched Films: An Introduction to the Art of Narrative Film Technique, University of California Press, Berkely, 2004

Alan Rosenthal, Writing, Directing and Producing Documentary Films and Videos, Southern Illinois University Press, 2002

Maxine Baker, Documentary in the Digital Age, Focal Press, Londra, 2006

Dennis Lim, The Village Voice Film Guide: 50 Years of Movies from Classics to Cult Hits, Wiley and Sons Inc., 2007

Liz Stubbs, Documentary Film-makers Speak, Allworth Press, New York, 2002

8.2 Seminar / laboratory	Teaching methods	Remarks
1. Key Concepts –Shooting and Editing	Discussion	
2. Narrative Structure. Plot points	Discussion	Assignment 1: (in class) Draw a plot diagram for the film
3. Plot devices	Discussion	Assignment 2: (in class) Draw a plot diagram for the film
4. Conventions, Pastiche and References	Discussion	Assignment 3: (in class) Draw a plot diagram for the film
5. Plot lines. Storytelling and Emotion	Discussion	Assignment 4: (in class) Draw a plot diagram for the film
6. Ideology	Discussion	Assignment 5: (in class) Draw a plot diagram for the film
7. Types of narrators	Discussion	
8. Types of documentary films	Discussion	
9. The Pitch	Discussion	

10. Pitching	Discussion	Assignment 6: Deliver a pitch
11. Visual Metaphors	Discussion	
12. Colloquim	Discussion	Assignment 7: Visual Metaphors (The Evolution of Journalism) Screening
Bibliography		
Greg M. Smith, Film Structure and the Emotion System, Cambridge University Press, Cambridge, 2003		

9. Corroborating the content of the discipline with the expectations of the epistemic community, professional associations and representative employers within the field of the program

- Film studies is an important part of all media studies programs. It provides students with the critical skills necessary for the decoding of complex media message. In the context of Journalism studies it can provide students with the knowledge and skillset required to write film reviews and propose a pitch for a short film (fiction or non-fiction) according to contemporary standards.

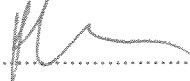
10. Evaluation

Type of activity	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Share in the grade (%)
10.4 Course	A6	Group evaluation- in class	20%
	A7	Group evaluation- in class	20%
10.5 Seminar/lab activities	A1	Grading- in class	10%
	A2	Grading- in class	10%
	A3	Grading- in class	10%
	A4	Grading- in class	10%
	A5	Grading- in class	10%
10.6 Minimum performance standards			
The students should be able to draw a plot diagram for a film, identify the acts, the main plot points and plot lines, identify the main characters and their types, the theme, motifs, conflict, setting, write and deliver a pitch for a short film (fiction or non-fiction).			

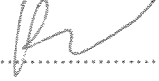
Date

26.09.2013

Signature of course coordinator



Signature of seminar coordinator



Date of approval

26.09.2013

Signature of the head of department

