

## DISCIPLINE DESCRIPTION

### 1. Information about the program

1.1 Higher education institution	UNIVERSITATEA BABEȘ-BOLYAI	
1.2 Faculty	FACULTATEA DE ȘTIINȚE POLITICE, ADMINISTRATIVE ȘI ALE COMUNICĂRII	
1.3 Department	DEPARTAMENTUL DE JURNALISM	
1.4 Field of study	COMMUNICATION SCIENCES	
1.5 Level of study	BACHELOR	
1.6 Study program / Qualification	JOURNALISM	

### 2. Information about the discipline

2.1 Discipline title	VIDEOJOURNALISM						
2.2 Course lecturer							
2.3 Seminar assistant	Asist.drd. CONSTANTIN TROFIN						
2.4 Year of study	I	2.5 Semester	II	2.6. Evaluation type	Exam	2.7 Discipline type	FAC

### 3. Total estimated time (hours of didactic activities per semester)

3.1 Number of hours per week		of which: 3.2 course		3.3 seminar/laboratory	2
3.4 Total hours in the study plan		of which: 3.5 course		3.6 seminar/laboratory	
Time distribution:					hrs
Studying the manual, course reader, bibliography and notes:					
Supplementary documentation in the library, on electronic platforms and in the field:					
Preparing seminars/laboratories, homework, syntheses, portfolios and essays:					
Tutorials					
Examinations					
Other activities: .....					
3.7 Total hours of individual study					
3.8 Total hours per semester					
3.9 Number of credits					3

### 4. Prerequisites (where applicable)

4.1 based on the curriculum	•
4.2 based on competences	•

### 5. Conditions (where applicable)

5.1 for the course	•
5.2 for the seminar/laboratory	•

## 6. Accumulated specific competencies

<b>Professional competencies</b>	<p>C5 - Identificarea și utilizarea elementelor specifice de deontologie și de responsabilitate socială a jurnalistului</p> <p>C1 - Identificarea și utilizarea limbajului, metodologiilor și cunoștințelor de specialitate din domeniul televiziunii</p> <p>C6 - Producția unui conținut jurnalistic (text, video, audio) pentru televiziune și online.</p>
<b>Transversal competencies</b>	<p>CT1 - Rezolvarea în mod realist - cu argumentare atât teoretică, cât și practică - a unor situații profesionale uzuale, în vederea soluționării eficiente și deontologice a acestora</p> <p>CT2 - Aplicarea tehnicilor de muncă eficientă în echipa multidisciplinară cu îndeplinirea anumitor sarcini pe paliere ierarhice</p> <p>CT3 - Autoevaluarea nevoii de formare profesională în scopul inserției și a adaptării la cerințele pieței muncii</p>

## 7. Discipline objectives (from the accumulated competencies grid)

7.1 General objective	<p>The objective of the present course is to establish a theoretical and practical foundation for the future broadcast journalist. It is intended to provide students with knowledge and practical skills that would enable them to become reporters, photographers, picture editors, presenters and producers, all in the same time.</p> <p>In other words, videojournalists.</p>
7.2 Specific objectives	<p>Establishing basic skills that allow students to successfully begin a career as a Videojournalist, getting them acquainted to the specific language and TV news production techniques.</p> <p>Developing the ability to make use of TV technology.(Video. Audio, Lighting)</p> <p>Developing the ability to edit one's own visual story.</p> <p>Developing the ability to identify, develop and produce stories all by themselves.</p> <p>Developing the ability to work under stressful conditions, with no help from outside, acquiring the specific reflexes of the videojournalist.</p> <p>Simulating real situations and their solutions, insisting on debating each particular case; Carrying out the job from idea to final product. Viewing specific videos.</p>

## 8. Contents

8.1 Course	Teaching methods	Observations


**Bibliography**

<b>8.2 Seminar / laboratory</b>	<b>Teaching methods</b>	<b>Observations</b>
1. Introduction to Videojournalism; What Does the Future Hold ?	Oral presentations, videos and practical examples	
2. Local News. The End of ENG, the Beginning of VJNG	Oral presentations, videos and practical examples	
3. Putting Videojournalism To Work	Oral presentations, videos and practical examples	
4. Video; Theory and Application	Oral presentations, videos and practical examples	
5. Composing Elements; Theory and Application	Oral presentations, videos and practical examples	
6. The Script. Theory and Application	Oral presentations, videos and practical examples	
7. Lighting. Lighting Techniques in Videojournalism	Oral presentations, videos and practical examples	
8. Special Shooting Conditions	Oral presentations, videos and practical examples	
9. The Interview in Videojournalism. Theory and Application	Oral presentations, videos and practical examples	
10. Frequent technical problems and their solutions	Oral presentations, videos and practical examples	
11. Procedures; How Do You Choose the Best Method ?	Oral presentations, videos and practical examples	
12. Establishing the Final Rules of Videojournalism	Oral presentations, videos and practical examples	
13. Editing in Videojournalism	Oral presentations, videos and practical	

	examples	
14. Screening Students' Work; Comments and Conclusions	Oral presentations, videos and practical examples	
<b>Bibliography</b>		
1. Christie Rona, Orchard Tim and Wells Adrian, <i>A Survivor's Guide to Graphics</i> , BBC News and Current Affairs London 2002		
2. Nielsen Media Research, <i>What TV Ratings Really Mean</i> – 1997 p. 2 – 25		
3. Rosenblum Michael, <i>Videojournalism - Theory and Application</i> , Washington DC, 1998		
4. Shook Frederick, <i>Television Field Production and Reporting – second edition</i> , Longman Publishers, USA, 1997		
5. Thompson Roy, <i>Grammar of the Edit, media manual</i> , Focal Press, 1996		
6. Yorke Ivor, <i>Basic TV Reporting</i> , Focal Press, 1997		

**9. The corroboration of discipline contents with the expectations of epistemic community representatives, professional associations and representative employers in the study program's corresponding field**

<ul style="list-style-type: none"> <li>The present discipline provides the student with the knowledge and technical skills required by the entry level position as a reporter in visual media (TV or internet) . It also gives them the upper hand in a direct competition with graduates of other journalism or television schools.</li> </ul>
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**10. Evaluation**

Type of activity	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Weight in final mark
10.4 Course			
10.5 Seminar/laboratory	Ability to identify and develop a story Ability to synthesize Ability to build up a visual story (item) Correct use of visual language Ability to write to pictures Ability to apply basic visual journalism rules concerning video, audio and editing	Colloquium  Visual project	30%  70%
10.6 Minimum performance standard			

Elaborarea unui proiect de story vizual complet, aplicând atât cunoștințe, teorii și metode specifice, cât și norme și principii de etică profesională

Date

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Course lecturer signature

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Seminar assistant signature

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Date of approval in the Department

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Head of department's signature

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