

DISCIPLINE DESCRIPTION

1. Information about the program

1.1 Higher education institution	UNIVERSITATEA BABEȘ-BOLYAI	
1.2 Faculty	FACULTATEA DE ȘTIINȚE POLITICE, ADMINISTRATIVE ȘI ALE COMUNICĂRII	
1.3 Department	DEPARTAMENTUL DE JURNALISM	
1.4 Field of study	COMMUNICATION SCIENCES	
1.5 Level of study	BACHELOR	
1.6 Study program / Qualification	JOURNALISM	

2. Information about the discipline

2.1 Discipline title	INTRODUCTION IN REPORTING						
2.2 Course lecturer							
2.3 Seminar assistant	Asist.drd. CONSTANTIN TROFIN						
2.4 Year of study	I	2.5 Semester	I	2.6. Evaluation type	Exam	2.7 Discipline type	DS

3. Total estimated time (hours of didactic activities per semester)

3.1 Number of hours per week	3	of which: 3.2 course	2	3.3 seminar/laboratory	1
3.4 Total hours in the study plan	42	of which: 3.5 course	28	3.6 seminar/laboratory	14
Time distribution:					hrs
Studying the manual, course reader, bibliography and notes:					2
Supplementary documentation in the library, on electronic platforms and in the field:					1
Preparing seminars/laboratories, homework, syntheses, portfolios and essays:					1
Tutorials					
Examinations					
Other activities:					
3.7 Total hours of individual study	54				
3.8 Total hours per semester	96				
3.9 Number of credits	5				

4. Prerequisites (where applicable)

4.1 based on the curriculum	•
4.2 based on competences	•

5. Conditions (where applicable)

5.1 for the course	•
5.2 for the seminar/laboratory	•

6. Accumulated specific competencies

Professional competencies	<p>C1 Identificarea și utilizarea limbajului, metodologiilor și cunoștințelor de specialitate din domeniul științelor comunicării</p> <p>C4 Managementul informației de presă</p> <p>C5 Identificarea și utilizarea elementelor specifice de deontologie și de responsabilitate socială a jurnalistului</p>
Transversal competencies	<ul style="list-style-type: none"> •

7. Discipline objectives (from the accumulated competencies grid)

7.1 General objective	<p>The purpose of the present course is to establish a mostly theoretical foundation for the future journalist. It is intended to provide students with knowledge and skills that would enable them to be efficient in the future reporting activity.</p> <p>The present course also stresses the particularities of each media type and the assets that make press a medium of maximum impact and immediate reaction.</p>
7.2 Specific objectives	<p>Establishing basic skills that would allow the students to successfully continue studies in more specific courses, getting them acquainted to the specific language and news reporting techniques.</p>

8. Contents

8.1 Course	Teaching methods	Observations
1. The Basics: Format, Copy Editing and AP Style	Oral presentations	
2. Newswriting Style	Oral presentations	
3. The Language of News	Oral presentations	
4. Selecting and Reporting the News	Oral presentations	
5. Basic News Leads; Alternative Leads	Oral presentations	
6. The Body of a News Story	Oral presentations	
7. Interviews	Oral presentations	
8. Speeches and Meetings	Oral presentations	
9. Specialized Types of Stories	Oral presentations	

10. Feature Stories	Oral presentations	
11. Public Affairs Reporting	Oral presentations	
12. Writing for Broadcast	Oral presentations	
13. Understanding and Using the Internet	Oral presentations	
14. Communications Law; Ethics	Oral presentations	
Bibliography		
1. Coman Mihai, <i>Manual de jurnalism, tehnici fundamentale de redactare</i> , Iași, Polirom, 1997		
2. Fedler Fred, Bender John R., Davenport Lucinda, Drager Michael W., <i>Reporting for the Media</i> , New York, Oxford University Press, 2005		
3. Hartley John, <i>Discursul stirilor</i> , traducere de Monica Mitarca, Iasi, Polirom 1999		
4. Koegel Kathryn, <i>Marketing și vânzări pentru media din România – Professional Media Project și The National Forum Foundation</i> , Washington 2002		
5. Popescu, Cristian Florin, <i>Manual de jurnalism</i> , București, Tritonic, 2003-2004		
8.2 Seminar / laboratory	Teaching methods	Observations
1. Newswriting Style	Practical examples	
2. Selecting and Reporting the News	Practical examples	
3. The Body of a News Story	Practical examples	
4. Interviews I	Practical examples	
5. Interviews II	Practical examples	
6. Feature Stories	Practical examples	
7. Writing for Broadcast	Practical examples	
Bibliography		
1. Coman Mihai, <i>Manual de jurnalism, tehnici fundamentale de redactare</i> , Iași, Polirom, 1997		
2. Fedler Fred, Bender John R., Davenport Lucinda, Drager Michael W., <i>Reporting for the Media</i> , New York, Oxford University Press, 2005		
3. Hartley John, <i>Discursul stirilor</i> , traducere de Monica Mitarca, Iasi, Polirom 1999		
4. Koegel Kathryn, <i>Marketing și vânzări pentru media din România – Professional Media Project și The National Forum Foundation</i> , Washington 2002		
5. Popescu, Cristian Florin, <i>Manual de jurnalism</i> , București, Tritonic, 2003-2004		

9. The corroboration of discipline contents with the expectations of epistemic community representatives, professional associations and representative employers in the study program's corresponding field

- The present discipline provides the student with the basic knowledge required by the specialized journalism courses that follow. It also gives them an overall idea of what press really is in terms of impact, power and responsibility.

--

10. Evaluation

Type of activity	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Weight in final mark
10.4 Course			
10.5 Seminar/laboratory	Ability to make use of proper media language Ability to identify a story Ability to choose the appropriate approach Ability to synthesize Ability to build up a package	Written test	100%
10.6 Minimum performance standard			
<ul style="list-style-type: none"> • 			

Date

.....

Course lecturer signature

.....

Seminar assistant signature

.....

Date of approval in the Department

.....

Head of department's signature

.....