

DISCIPLINE DESCRIPTION

1. Information about the program

1.1 Higher education institution	Babeş-Bolyai University
1.2 Faculty	Faculty of Political, Administrative and Communication Sciences
1.3 Department	Journalism
1.4 Field of study	Journalism
1.5 Level of study	Bachelor
1.6 Study program / Qualification	

2. Information about the discipline

2.1 Discipline title	European Journalism						
2.2 Course lecturer	PhD. Cristina Nistor						
2.3 Seminar assistant	Mara Rusu						
2.4 Year of study	II	2.5 Semester	IV	2.6. Evaluation type	C	2.7 Discipline type	DS

3. Total estimated time (hours of didactic activities per semester)

3.1 Number of hours per week	3	of which: 3.2 course	2	3.3 seminar/laboratory	1
3.4 Total hours in the study plan	84	of which: 3.5 course	28	3.6 seminar/laboratory	14
Time distribution:					hrs
Studying the manual, course reader, bibliography and notes:					3
Supplementary documentation in the library, on electronic platforms and in the field:					5
Preparing seminars/laboratories, homework, syntheses, portfolios and essays:					6
Tutorials					38
Examinations					4
Other activities:					
3.7 Total hours of individual study	14				
3.8 Total hours per semester	84				
3.9 Number of credits	3				

4. Prerequisites (where applicable)

4.1 based on the curriculum	<ul style="list-style-type: none"> Introduction in Media Studies; Journalistic Genres; Radio Journalism; TV Journalism; Online Journalism.
4.2 based on competences	<ul style="list-style-type: none"> -

5. Conditions (where applicable)

5.1 for the course	<ul style="list-style-type: none"> Classroom, laptop, video-projector, (audio) speakers
5.2 for the seminar/laboratory	<ul style="list-style-type: none"> Classroom, laptop, video-projector, (audio) speakers

6. Accumulated specific competencies

Professional competencies	<ul style="list-style-type: none"> • Identification and use of language, methodologies and expertise in the science of communication • Identify and use specific elements of ethics and social responsibility of journalists • Describe different types of audience / public involved in the communication • Management of media information.
Transversal competencies	<ul style="list-style-type: none"> • Evaluation in need for insertion and adaptation to market demands

7. Discipline objectives (from the accumulated competencies grid)

7.1 General objective	<ul style="list-style-type: none"> • Ensuring students skills to assimilate European journalism theory.
7.2 Specific objectives	<ul style="list-style-type: none"> • Ensuring students skills to identify different types of audience / public involved in the communication • Ensuring students skills to respect professional deontology related to professional media relations.

8. Contents

8.1 Course	Teaching methods	Observation
1. Introducing the course topics; exam conditions and bibliographical recommendations. Introducing the specific terminology.	Lecture and applied case studies.	
2. European Union and the main European institutions - short presentation. History, organization, principles	Lecture and applied case studies.	
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4. European public sphere. Europe in the media discourse.	Lecture and applied case studies.	
5. Journalism and European communication - production, distribution and consumption.	Lecture and applied case studies.	
6. DG Communication (from the European Commission). European communication strategies and policies / Communicating Europe.	Lecture and applied case studies.	
7. The main communication services of the European institutions - Audiovisual Service, Europe by Satellite, Europarl TV, EUTube. EC press office (Press Room) (I).	Lecture and applied case studies.	
8. The main communication services of the European institutions - Audiovisual Service, Europe by Satellite, Europarl TV, EUTube. EC press office (Press Room) (II).	Lecture and applied case studies.	
9. European media projects - case study	Lecture and applied case studies.	

EURONEWS		
10. European media projects - case study EURANET	Lecture and applied case studies.	
11. European journalism and communication in online – trends, production, distribution, consumption and audience. Case Study EurActiv.	Lecture and applied case studies.	
12. European topics in Romanian national media.	Lecture and applied case studies.	
13. Guest speaker – a professional media communicator.	Speech and a Q&A session. Discussion based on questions related to European journalism and communication.	
14. Final review and update of the topics taught and discussed during the semester, in order to better prepare the student for the final colloquium.	Lecture and a Q&A session.	

Bibliography (supplementary references to be introduced during each meeting):

- Bee, Cristiano; Bozzini, Emanuela, *Mapping the European public sphere: institutions, media and civil society*, Publisher Farnham, Ashgate, 2010
- Euramet <http://www.euramet.eu/>
- Euronews <http://www.euronews.net/>
- European Commission. <http://ec.europa.eu>
- Libraries and documentation centers: http://europa.eu/documentation/libraries-documentation/index_en.htm/
- The study *Communicating Europe*, by Claes de Vreese <http://fpc.org.uk/fsblob/89.pdf>
- The White Paper on a European Communication Policy, Brussels, 2006
http://europa.eu/documents/comm/white_papers/pdf/com2006_35_en.pdf

8.2 Seminar / laboratory	Teaching methods	Observations
1. Introducing the seminar topics; assessment and bibliographical recommendations. The history of the European Union	Presentation, discussion on the facts presented.	For the next seminar, students will be required to prepare a press review that includes European media news in print media, radio, TV or online within two weeks. Working time: 2 hours
2. European Parliament, European Commission	Presenting and discussing the press reviews. Theoretical overview of the functioning of the European Parliament and of the European Commission and the ways in which journalists can be informed about the decisions taken by these two institutions. Presentation of the website site www.wotewatch.eu	For the next seminar, students will identify a possible news-story on the website www.wotewatch.eu . Also, they will need to explain their choice. Working time: 3 hours

3. European Council, Council of the European Union	Students will present their assignments. Theoretical overview of the functioning of the European Council and of the Council of the European Union and the ways in which journalists can be informed about the decisions taken by these two institutions.	For the next seminar, students will be required to prepare a press review that includes European media news in print media, radio, TV or online within two weeks. Working time: 2 hours
4. Ordinary legislative procedure	Presenting and discussing the press reviews. Presenting how the ordinary legislative procedure works.	Students will find examples of the ways in which certain law projects were adopted. Working time: 3 hours
5. Enlargement of the European Union	Student will present their assignments. Presentation the acceding and candidate countries, and the progress of negotiations.	For the next seminar, students will be required to prepare a press review that includes European media news in print media, radio, TV or online within two weeks. Working time: 2 hours
6. Schengen Area	Presenting and discussing the press reviews. Theoretical presentation: history of the Schengen area, the benefits of accession, negotiations with Romania status. Watching and commenting news about the accession of Romania and Bulgaria to the Schengen Area.	For the next seminar, students will be required to prepare a press review that includes European media news in print media, radio, TV or online within two weeks. Working time: 2 hours
7. EU passenger rights	Presenting and discussing the press reviews. Presenting and discussing the passenger rights in the European Union.	

Bibliography

Luca, Dan, *Dilemele comunicării Uniunii Europene*, Qual Media, Cluj-Napoca, 2009

www.europa.eu ; www.wotewatch.eu ; www.ec.europa.eu ; www.europarl.europa.eu ;
www.europarl.tv.europa.eu ; www.european-council.europa.eu ; www.consilium.europa.eu
www.ue.mae.ro; www.adrcentru.ro ; www.euranet.eu ; www.euractiv.com ; www.cafebabel.co.uk
www.eurosduvillage.eu; www.brusselsreporter.eu ; www.europatweets.eu; www.epnewshub.eu
www.youtube.com/user/eutube ; www.euronews.net ; www.theparliament.com ; www.euobserver.com
www.europeanvoice.com

9. The corroboration of discipline contents with the expectations of epistemic community representatives, professional associations and representative employers in the study program's corresponding field

Content taught and the requirements of this class respond to the professional European journalism requirements.

10. Evaluation

Type of activity	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Weight in final mark
10.4 Course	Colloquium	Colloquium	6 points
10.5 Seminar/laboratory	Colloquium	Assignments presented at meetings 3 and 5 Activity during the seminar classes	1.5 points – Assignments 1,5 points – activity during the seminar classes 1 extra point
10.6 Minimum performance standard			
If the student received maximum points at the seminar, he will pass the exam if he gets 0.5 points at the exam.			

Date

20.09.2012

Course lecturer signature

PhD Lecturer Cristina Nistor

Seminar assistant signature

PhD candidate Mara Rusu

Date of approval in the Department

Head of department's signature